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## Shaping Future Generations of Communications Professionals

In March, Kathie Taylor attended a workshop in Las Vegas to discuss the ways in which Nevada's educational institutions teach the skills and knowledge that matter to employers in the high-demand field of marketing.

[Read more about what she took away from the workshop!](#)



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## We Love Our Members!

Congratulations to Kerri Lynn Garcia who celebrates 15 years of PRSA membership in June. Congratulations also to Jessica Fagundes, who celebrates five years of membership this month!

Welcome to our new members, Maryan Montgomery and Lizbeth Alvarez.

Interested in the APR? Allie Williams and Kelly Twomey share their experience! [Read what they said about the APR here.](#)

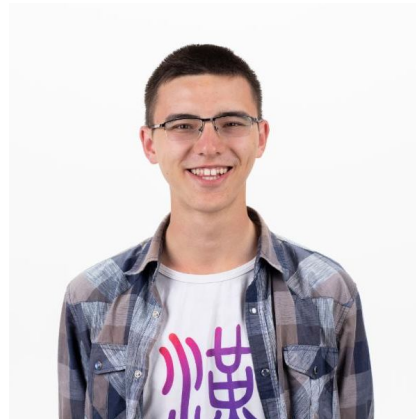


Kelly Twomey



Allie Williams

Congratulations to Daniel Lang, PRSA Sierra Nevada's newest member to receive the Certificate in the Principles of Public Relations. Interested in receiving your certificate? [Learn more about Daniel's experience here.](#)



Daniel Lang

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## How to Get Leaders to Listen to You: Analytics & Measurement

Presented by the 2016 PR News' Research Expert of the Year, Angela Sinickas

Your professional experience and your title seem to have less impact on getting leaders to listen to good communication advice than you would like. What to do? Lucky for us, world-renowned consultant, author and speaker, Angela Sinickas is here to help at our upcoming luncheon on Thursday, June 27.

Join us for lunch on May 23 for a discussion on ADA compliance and creating accessible digital platforms.



# **Analytics & Measurement**

Presented to you by the 2016 PR News  
Research Expert of the Year, Angela Sinickas.

June 27 **PRSA**  
Atlantis Casino Resort Spa

**Thursday, June 27, 2019**  
**11:30 AM to 1:00 PM PDT**

**Atlantis Resort and Casino**  
**3800 S. Virginia St.**  
**Reno, NV 89503**

**Register Today!**

*Stay Connected*

