

Hello from Carson City! Our capital city is bustling with legislative activity, and if you have some spare time this spring, I recommend that you come visit the Legislature and see your public servants at work. Carson City has a certain buzz this time of year, and you can feel it firsthand at this month's luncheon. That's right, we're meeting in Carson City this month, and we'll be focusing on government affairs and working with elected officials.



And what's even better than that? The meeting is right downtown at the Nevada Division of Tourism (the work home of yours truly!). The tourism office is in a 100-year-old building complete with (friendly) ghosts and a century of Nevada history. It's also only two blocks from the capitol and three blocks from the legislative building, so if you have time, make an afternoon of it and explore your capital.

I look forward to seeing everyone on Feb. 28 in Carson City!

-Bethany

## Meet us in Carson City on Feb. 28 for this month's luncheon!



Public Relations practitioners build relations with every conceivable audience a company or client needs, from consumers to employees, from vendors to donors, from media to the government. For government public information officers, the varied audiences from the public to board members requires communicating the same information in different ways.

Three highly skilled panelists will share insight on how to navigate working with governmental agencies to how to communicate from governmental agencies to the varied public audiences. Meet our speakers [here!](#)

If you cannot make it this month, be sure to sign up for our [live stream of the panel](#).



**Thursday, Feb. 28**  
**11:30 am-1:00 pm**  
**Paul Laxalt Building**  
**401 N. Carson St.**  
**Carson City, NV**



**[Register](#)**

A warm welcome to our three newest members of PRSA Sierra:

**Jennifer Bartholomew**; Communications Associate at Waste Management

**Ciara Cihak**; University of Nevada, Reno

**Even Muth**; University of Nevada, Reno

Here are this month's membership codes and deals if you would like to join or renew your membership:

**February 12-28: code PRESIDENT19**

New members get a free chapter initiation fee when they join the national organization as a regular member.

**Now until February 28: code KONDO19**

Get a free Marie Kondo Audiobook and a free one year New Pros Section subscription when they join the national organization as an associate member.

**[Find complete information on PRSA's website.](#)**

Stay Connected

